



### In the News

#### *Hispanic Renters— a Large Market* **Rentals.com Launches New Tool for Property Managers**

Scottsdale, Ariz. —Rentals.com recently launched its new Spanish-Language Web site at [www.rentals.com](http://www.rentals.com), in an effort to address the large and growing Hispanic market.

Steve Huey, Senior Vice President and General Manager of Rentals.com, tells MHN that the site has received a “thunderous applause.” Huey adds that providing rental information in Spanish is part of the company’s goal to increase minority access to its real estate listings.

For \$20, Rentals.com advertising customers may upgrade their rental property listings to include Spanish versions. Premier clients are able to use this offering complimentary for 60 days.

According to Rentals.com, the advantages to using this service are:

1. The ability to reach the Spanish-speaking rental market.
2. Spanish and English listing capability allows property managers to reach Hispanic rentals through their language of choice.
3. Easy and convenient listings process includes the “Foreign Language Wizard,” which allows property managers and landlords to select descriptive property phrases in English and have those translated into Spanish.
4. Knowledge of Spanish is not required to list in the language.

According to the U.S. Census Bureau, the estimated Hispanic population in the U.S. as of July 2006 was 44.3 million, making people of Hispanic origin the nation’s largest ethnic or race minority.

*(By Kelly Sheehan, Online News Editor)*

### HAPPY HOLIDAYS!!!!

**Orca will be closed on Tuesday, December 25th and on Tuesday, January 1st.**



From our families to  
**YOUR FAMILY**

From our pod to  
**YOUR POD**

From our hearts to  
**YOUR HEART**

**MERRY CHRISTMAS**  
**HAPPY NEW YEAR**

Rebekah and John Near  
And their Orca Pod

### **Properties in Lake Chelan!!**

**Contact: Dan and Jan Folsom**

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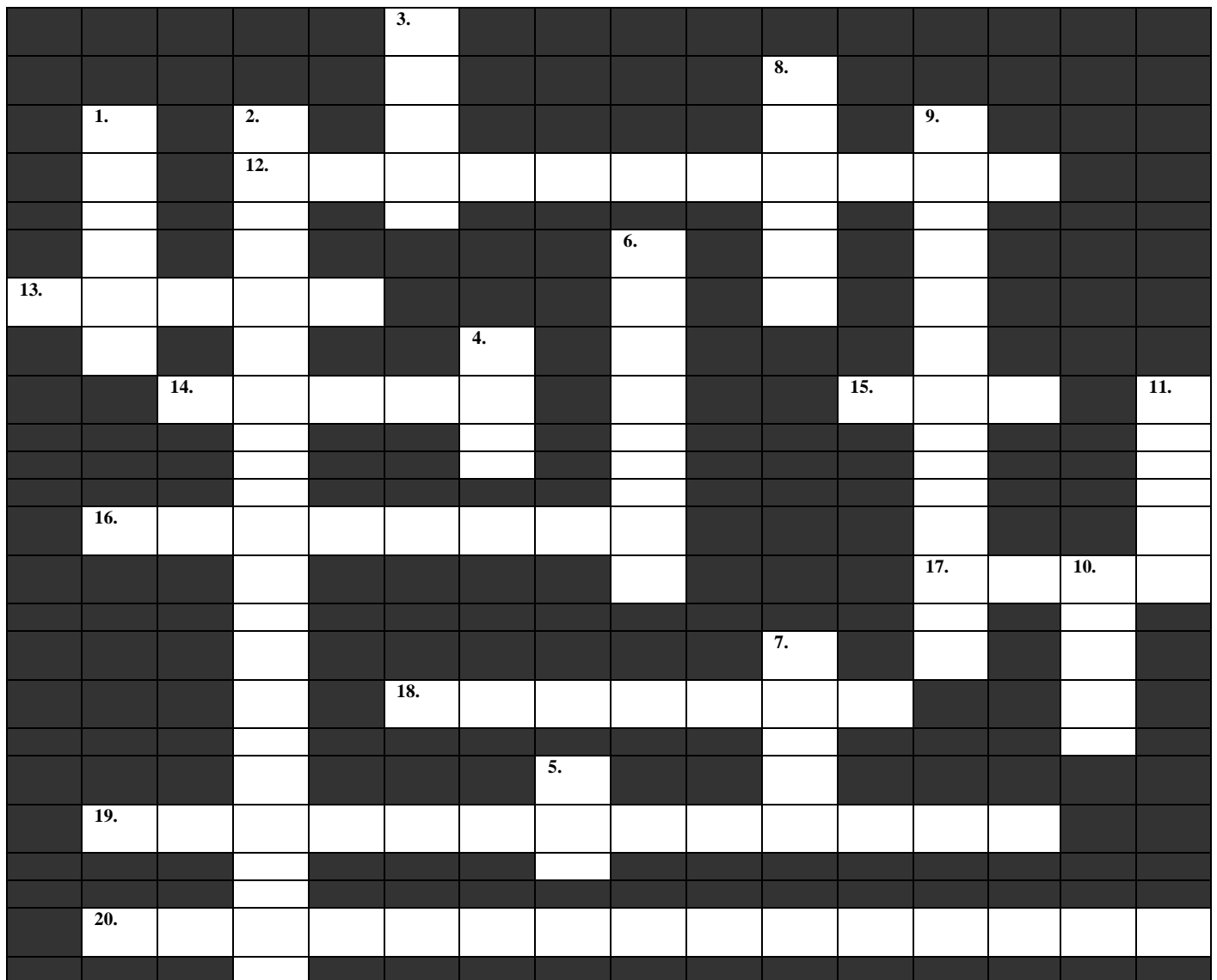
**Office Phone: (509) 687-9573**  
**Office Fax (509) 687-6248**

### **Crossword Answers:**

**Down:** 1. Comply, 2. Fair Credit Reporting Act, 3. NARPM, 4. Rent, 5. Fun, 6. Signature, 7. Ninja, 8. Mother, 9. Consumer Rights, 10. Money

**Across:** 12. Application, 13. Black, 14. Lease, 15. Fee, 16. Screener, 17. Home, 18. Deposit, 19. Nonrefundable, 20. Orca Information

Orca's Crossword Puzzle



**Down:**

1. 10-Day Notice to \_\_\_\_\_.
2. FCRA
3. National Association of Residential Property Managers
4. Money due by the 1<sup>st</sup> of the month
5. Are we having \_\_\_\_ yet?
6. What must an applicant do to an application in order for the screening company to do the background check?
7. Stealthy Martial Arts Assassin
8. We can tell you more about them than their \_\_\_\_\_.
9. Letter used to explain to the consumer their rights, when denied tenancy.
10. With a good screening company, you will have better tenants and more \_\_\_\_\_.
11. 3-Day, 10-Day....

**Across:**

12. Form filled out completely and legible by the applicant that you send in to be screened
13. Color of ink preferred when filling out an application.
14. 6-Month, One-Year or Month-to-Month
15. Applicant's pay for the screening \_\_\_\_\_.
16. Name of the nice, friendly and informative person who does your screenings!
17. It's where the heart is.
18. Money you put down before move in for pet.
19. Cleaning Deposit or Screening Fee....
20. Name of your favorite screening company!